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Objective

In collaboration with four states in the Southeast U.S., a formative evaluation was undertaken to identify strategies to apply a racial equity lens to the SNAP-Ed Evaluation Framework.



SNAP-Ed Evaluation Indicators

- MT1: Individual Healthy Eating
- MT2: Individual Food Resource Management
- ST5: Organizational Need and Readiness to Adopt Changes
- MT5: Organizational Nutrition Supports
- MT6: Organizational Physical Activity Supports

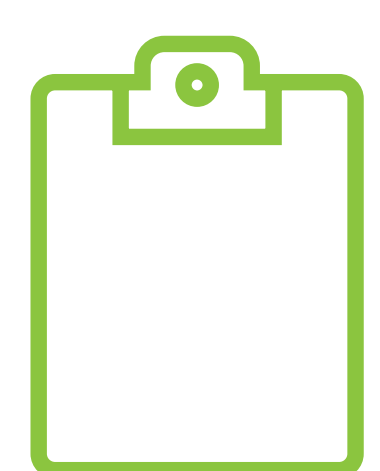
Background

SNAP-Ed implements evidence-based programs to increase the likelihood that individuals with limited budgets can eat a healthy diet and achieve a physically active lifestyle. The SNAP-Ed Evaluation Framework was created to ensure consistent and high-quality evaluation of SNAP-Ed interventions, and includes recommendations for assessing and reporting on short-term, medium-term, and long-term indicators.

Methods



Literature Review – to identify best practices and evaluation frameworks for equitable evaluation



SNAP-Ed Implementer Surveys – to gather perspectives about current practices and needs to better serve diverse populations



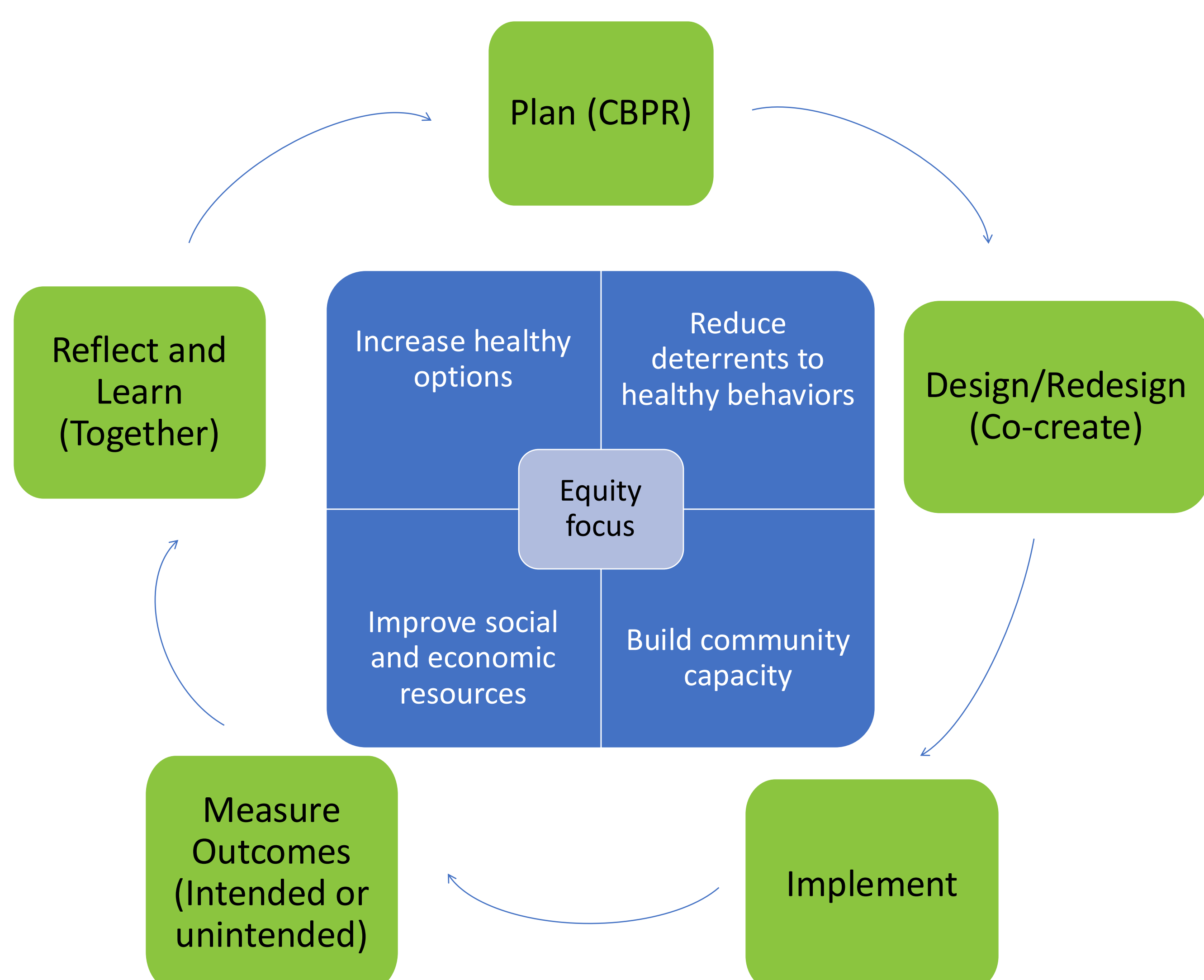
GIS Mapping – to identify areas where programming gaps exist, particularly areas with diverse populations



Key Informant Interviews – to gather knowledge from experts in equitable evaluation

Evaluation Framework

This framework combined the existing Obesity Prevention Action Framework and the Kellogg Foundation's practice guide.



Recommendations Based on Findings

- Include mixed method approaches to tell the community's story
- Consider metrics related to access, perceptions, and household resilience
- Understand the systems and histories that contribute to patterns of behavior when designing tools and interpreting results
- Include SNAP-Ed Workforce Capacity and Readiness as a metric
- Implement a comprehensive needs assessment process to identify disparities and assets
- Use racial equity assessment tools to understand how racial and ethnic groups will be affected by programming
- Disaggregate data by race and ethnicity to identify disparities and adjust strategies, programming, and priorities
- Identify and fund champions that include both residents and partner organizations
- Build a diverse and equity-focused SNAP-Ed Workforce
- Enhance and support leadership and organizational culture shifts to allow equity-focused work to flourish

Sources: Kumanyika, S. (2017). *Getting to Equity in Obesity Prevention: A New Framework*. NAM Perspectives. Discussion Paper, National Academy of Medicine, Washington, DC.
W.K. Kellogg Foundation. (2021). *Practice Guide Series – Doing Evaluation in Service of Racial Equity*. Diagnose Biases and Systems.